

RESIDENTIAL

MULTIFAMILY

LIGHT COMMERCIAL

HEAVY COMMERCIAL

DESCRIPTION

Adhesive for application of Luxury Vinyl Flooring to vertical surfaces. Create a beautifully unique look for walls by using 2mm (or thinner) flooring.

APPROVED FLOORING TYPES

- Dryback LVP/LVT with a maximum thickness of 2mm and a smooth/non-embossed backing.

Precautionary Notes:

- Urban Surfaces cannot be held liable for the type of products adhered to the wall.
- Verify burn rating results prior to installation (check with the flooring manufacturer and the local state authorities).
- Not suitable for locking products.

APPROVED SUBSTRATES & SURFACES

- Smooth (non-textured) walls free of loose paint and/or other contaminants such as dust, wax, oil or grease.
- Drywall or gypsum board primed with a universal primer (such as Urban Surfaces' Advantage™) or flat paint.

Precautionary Notes:

- Avoid installing in areas exposed to direct sunlight.
- Avoid installing in wet areas, such as showers.
- Avoid installing over glossy paint surfaces.

SUBSTRATE & SURFACE PREPARATION

1. Follow LVP/LVT manufacturer's guidelines for all applicable federal, state, and local fire/burn regulations. Substrate must be properly prepared including, but not limited to the following:
 - Walls must be dry, clean, smooth and structurally sound. They shall be free of any foreign materials that might prevent adhesive bond, including dust, dirt, solvent, paint, wax, oil, grease, residual adhesive, adhesive removers, incompatible sealers, fire-retardant chemicals, fungicides, release agents, mold, and mildew.
 - Fill all surface cracks, grooves, and depressions with drywall patching compounds, allow to fully cure and correct high spots before applying adhesive.
2. The substrate, product (Ascend™), and any flooring that follows must be acclimated in an enclosed building with the HVAC operational between 60-95°F (15.5-35°C), and between 30-65% relative humidity, for at least 72 hours before, during, and permanently after the installation.

Precautionary Note:

The wall should be primed/painted with a flat latex based paint prior to application.

APPLICATION INSTRUCTIONS

Follow LVP/LVT manufacturer's guidelines for layout, design and any special precautions for installation. Plan your installation pattern before placing tile into the adhesive and avoid repositioning.

1. **Spread adhesive** using required tools directly to the wall. Ensure 100% coverage with a thick, even film of adhesive.
2. **Install LVP/LVT** (flash and working times dependent upon temperature and humidity).
 - Wait 30-60 minutes after adhesive is spread (to allow flash off).
 - Working time is approximately 2 hours.
3. **Roll and cross-roll LVP/LVT** with an extension wall roller to ensure proper transfer of adhesive. Re-roll the entire wall immediately after completion to ensure proper contact with the adhesive.

Precautionary Note:

Reseal lid when not in use to protect product.

CLEANING INSTRUCTIONS

- **While product is still wet:** Use a damp cloth and water to remove.
- **While product is still soft:** Use a remover/stripper, denatured alcohol or mineral spirits. Always check compatibility on a piece of scrap flooring.

STORAGE

This product should be stored at temperatures between 50-90°F (15-32°C). PROTECT FROM FREEZING.

CAUTION

DO NOT take internally. If swallowed, DO NOT induce vomiting. Call a physician immediately. KEEP OUT OF REACH OF CHILDREN.

WARRANTY INFORMATION

For warranty information, call Technical Services (toll-free) at (800) 492-8722 and visit us online at urbansurfaces.com. Urban Surfaces' written pre-installation and installation instructions must be strictly followed or the Urban Surfaces warranty will be rendered void.

REQUIRED TOOLS AND COVERAGE

APPROVED INSTALLATION TYPES

TOOLS*

ESTIMATED COVERAGE**

For Use Only With 2mm Gluedown Flooring Types (In Decorative Vertical Applications)



3/8" Short Nap Paint Roller

~ 250-300 sqft/gal

*It is the sole responsibility of the contractor/installer to determine the proper porosity of the subfloor, apply the correct amount of adhesive for the job conditions and ensure that all instructions, procedures and practices are strictly adhered to. **Coverage is approximate and may vary depending on porosity of substrate.

PRODUCT CHARACTERISTICS

Product Classification	Roller Applied Wall Adhesive For Vinyl Plank/Tile
Base Chemistry	Synthetic Latex Blend
Curing Method	Evaporation
Appearance/Color	Off-White (Wet), Clear/Translucent (Dry)
Odor	Extremely Low
Consistency	Smooth, Medium Viscosity Liquid
Application	Easy Rolling
Flammability	Non-Flammable
Freeze/Thaw	Protect From Freezing
Shelf Life [Unopened Container at 70°F]	2 Years

TESTING

Moisture Control	No
RH [ASTM F2170]	N/A
pH [ASTM F710]	N/A
MVER [ASTM F1869]	N/A
Porosity [ASTM F3191]	N/A

TIME

Open Time	N/A
Flash Time	30-60 min
Working Time	2 hrs
Cure Time	12 hrs
Pot Life	N/A

TRAFFIC

Light Traffic	N/A
Heavy Traffic	N/A
Heavy Rolling Loads	N/A

ACCOUSTICS*

STC	N/A
IIC	N/A
Delta ΔIIC	N/A

SUSTAINABILITY

Solvents	No
Isocyanates	No
VOC Wet Applied [g/L] [SCAQMD Rule #1168]	< 8 g/L
Bio-Based Content	No
Post-Consumer Recycled Content	No
Mineral Abundant Content	Yes
LEED v4/4.1 Points	Pending
Certifications	FloorScore
Transparency	USGBC Member

WARRANTY**

Duration	10-Year Performance Warranty
Coverage	Bond

*IIC (delta) and STC (delta) ranges are flooring assembly specific based on third party testing and verification in a controlled environment.

**For warranty information, view Product Warranty Certificate. | For any questions or further information, please contact Urban Surfaces.
 (800) 492-8722 | info@urbansurfaces.com | urbansurfaces.com | Revised May 17, 2024