Available In: 4 Gallons

Traction™ Subfloor Grip Coating provides fast and easy LooseLay installation without adhesive. This innovative anti-skid subfloor coating provides the horizontal grip strength of an adhesive with none of the permanence.
MEET THE REVOLUTIONARY ALTERNATIVE TO GLUE

- Immediate Access for Heavy Traffic
- Low VOC, Extremely Low Odor
- Up to 90% Moisture Protection
- Applies White and Cures Translucent
- Antimicrobial and Easy to Clean
- Integrated Priming

REQUIRED TOOL

3/8” Short Nap Paint Roller
For Use Under All Urban Surfaces’ LooseLay Flooring Types

Coverage:
~350 sqft/gal (1 Coat)
~200 sqft/gal (2 Coats)

INSTAGRIPTM LOOSELAY COULDN’T BE EASIER

When paired with Traction™, our already speedy-to-install InstaGrip™ LooseLay is even easier to install or replace. The commercial-grade wear layer is effective as ever, while the Grip-Tec™ backing adds to the tremendous lateral lockdown of Traction™.
GRIPPING PERFORMANCE FOR RESIDENTIAL AND LIGHT-COMMERCIAL

EASY TO MAINTAIN
With Traction™, LooseLay planks can be quickly and easily replaced by hand with no damage to the flooring or subfloor. If the time comes to reapply, Traction™ doesn’t need to be removed, and the new coat can be applied over the previous coat.

MAXIMUM OCCUPANCY, MAXIMUM COMFORT
With low VOC emission and extremely low odor, Traction™ allows occupants to move in quickly. With immediate post-install access for any amount of traffic, spaces will stay occupied with minimal interruption.

EXPLORE ALL OF THE URBAN ESSENTIALS™
Start to finish, the Urban Essentials™ line contains everything needed for the perfect flooring installation.

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