



URBAN  
SURFACES



**ADVANTAGE**

3505 | SUBFLOOR PRIMER



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Available In: 4 Gallons

## PURELY FORMULATED

The pure priming-focused formulation of Advantage™ means it is powerful and quick to dry. As a bonus, Advantage™ also provides pH-blocking and protection from alkali attack.



ADVANTAGE™  
DETAILS

# PURELY FORMULATED FOR POWERFUL PRIMING

- ✓ Fast-Drying Formulation
- ✓ Antimicrobial
- ✓ No pH Testing Required
- ✓ Protects Floor From Alkali Attack
- ✓ Free of Solvent
- ✓ Free of Isocyanate

**NO VOC, EXTREMELY  
LOW ODOR**

**FAST ROLLER  
APPLICATION**

**PRIMES FOR AN  
EFFECTIVE ADHESIVE  
BOND**

**30-60 mins**  
Cure Time

**5 lbs**  
MVER

**75%**  
RH Tolerance

**5-14**  
pH (No Testing)

## REQUIRED TOOL



**3/8" Short Nap Paint Roller**  
For Use Under All Urban  
Surfaces' Loose Lay,  
Glue Down, and Floating  
Flooring Types

Coverage:  
~ 450 sqft/gal (1 Coat)  
~ 300 sqft/gal (2 Coats)

## ADVANTAGE™ UNLOCKS OUR ADHESIVES' FULL POTENTIAL

Priming is always the right choice. Advantage™ provides enhanced grip performance for our adhesives, Everlast™ and Prism™, ensuring a tightly held subfloor.



# NEVER SKIP THE PRIMER

## BUILT FOR SPEED

Finish your project on time. Advantage™ doesn't need to be stirred or mixed and can be quickly and comfortably applied using a roller.

## MAXIMUM OCCUPANCY, MAXIMUM COMFORT

With no VOC emission and extremely low odor, Advantage™ allows occupants to move in quickly so spaces will stay occupied with minimal interruption.



## EXPLORE ALL OF THE URBAN ESSENTIALS™

Start to finish, the Urban Essentials™ line contains everything needed for the perfect flooring installation.

(800) 492-8722 | [Info@UrbanSurfaces.com](mailto:Info@UrbanSurfaces.com) | 2380 Railroad Street, Bldg 101, Corona, CA 92878