









PRODUCT COMPARISON

Choose the right flooring for your next project!



Product Line-Up	 STUDIO12 <small>12MIL SPC FLOATING FLOOR</small>	 SOUND-TEC <small>20MIL SPC FLOORING</small>	 SOUND-TEC TILE <small>20MIL SPC FLOORING</small>	 SOUND-TEC PLUS <small>20MIL SPC FLOORING</small>
Highlight Feature	Affordable High-Density SPC	Largest Color Selection	Tile Format with Stone Visuals	Large Format with Painted Bevel
Plank Size	7" x 48" (Floating) 	7" x 48" (Floating) 	12" x 24" (Floating) 	9" x 60" (Floating) 
Sound Reducing Underlay	1mm Attached Underlay	1.5mm Attached Underlay	1.5mm Attached Underlay	1.5mm Attached Underlay
Wear Layer	12 MIL	20 MIL	20 MIL	20 MIL
Colors Available	12 Colors	24 Colors	8 Colors	8 Colors
Exact Match Moldings	✓	✓	✓	✓
Anti-Microbial Coating	⊘	✓	✓	✓
Ceramic Bead	⊘	✓	✓	✓
Matching Colors in GlueDown	✓	Select Colors	⊘	⊘
MSRP	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$
Specifications	High-Density Core: 4mm Overall Thickness: 5mm	High-Density Core: 4.5mm Overall Thickness: 6mm	High-Density Core: 4.5mm Overall Thickness: 6mm	High-Density Core: 4.5mm Overall Thickness: 6mm
Warranty	Residential: 20 Years Light Commercial: 10 Years Heavy Commercial: None	Residential: Lifetime Light Commercial: 20 Years Heavy Commercial: 15 Years	Residential: Lifetime Light Commercial: 20 Years Heavy Commercial: 15 Years	Residential: Lifetime Light Commercial: 20 Years Heavy Commercial: 15 Years

Product Line-Up				
Highlight Feature	Value Engineered LVP	Residential-Grade LVP	Affordable High-Quality LVP	Commercial-Grade LVP
Plank Size	7" x 48" (GlueDown) 	7" x 48" (GlueDown) 	7" x 48" (GlueDown) 	7" x 48" (GlueDown) 
Wear Layer	6 MIL	8 MIL	12 MIL	20 MIL
Colors Available	8 Colors	10 Colors	12 Colors	12 Colors
Matching Stair Tread Colors	✓	⊘	✓	⊘
Available In DXL X DIMENSION LOCK THERMALLY RESISTANT GLUEDOWN FLOORING	⊘	✓	✓	⊘
MSRP	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$
Overall Thickness	1.6mm	2mm	2mm	3mm
Warranty	Residential: 10 Years Light Commercial: 3 Years Heavy Commercial: None	Residential: 15 Years Light Commercial: 5 Years Heavy Commercial: None	Residential: 20 Years Light Commercial: 10 Years Heavy Commercial: None	Residential: Lifetime Light Commercial: 20 Years Heavy Commercial: 15 Years

CHOOSE THE RIGHT ADHESIVE FOR YOUR PROJECT

REQUIRED TESTING




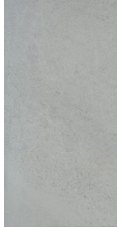


Bonds subfloor to GlueDown LVP for light-traffic conditions. Make sure to use the proper trowel based on porosity and primer usage.
Coverage: 150 - 260 sqft/ gal

RH Tolerance	99%
pH Tolerance	5-12
MVER	Up to 12 lbs



Bonds subfloor to GlueDown LVP for light-traffic and commercial applications. Make sure to use the proper trowel based on porosity and primer usage.
Coverage: 150 - 260 sqft/ gal

RH Tolerance	99%
pH Tolerance	5-12
MVER	Up to 12 lbs

Product Line-Up	INSTAGRIP20 20MIL LOOSELAY FLOORING	INSTAGRIP20TILE 20MIL LOOSELAY FLOORING	INSTAGRIP28 28MIL LOOSELAY FLOORING	INSTAGRIP28TILE 28MIL LOOSELAY FLOORING
Highlight Feature	Large Format With Grip-Tec Backing	Tile Format With Stone Visuals	Large Format With Grip-Tec Backing	Tile Format With Stone Visuals
Plank Size	9" x 60" (LooseLay) 	16" x 32" (LooseLay) 	9" x 48" (LooseLay) 	36" x 36" (LooseLay) 
Wear Layer	20 MIL	20 MIL	28 MIL	28 MIL
Colors Available	8 Colors	6 Colors	8 Colors	6 Colors
Full Sheet Fiberglass Reinforced	✓	✓	✓	✓
Available with COMFORT CUSHION	✓	✓	✓	✓
MSRP	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$
Overall Thickness	4.5mm	4.5mm	5mm	5mm
Warranty	Residential: Lifetime Light Commercial: 20 Years Heavy Commercial: 15 Years	Residential: Lifetime Light Commercial: 20 Years Heavy Commercial: 15 Years	Residential: Lifetime Light Commercial: Lifetime Heavy Commercial: 20 Years	Residential: Lifetime Light Commercial: Lifetime Heavy Commercial: 20 Years

CHOOSE THE RIGHT ADHESIVE FOR YOUR PROJECT

REQUIRED TESTING













Fast and easy LooseLay installation. Not an adhesive. Provides horizontal grip, priming, and up to 90% moisture protection. Replace planks without reapplication.
Coverage: 1 Coat: 350 sqft/gal | 2 Coats: 200 sqft/ gal







RH Tolerance	85-90%
pH Tolerance	5-12
MVER	Up to 10 lbs



Bonds subfloor to GlueDown LVP for light-traffic and commercial applications. Make sure to use the proper trowel based on porosity and primer usage.
Coverage: 150 - 260 sqft/ gal

RH Tolerance	99%
pH Tolerance	5-12
MVER	Up to 12 lbs

Product Line-Up	 TIMBERHAUS <small>WATERPROOF LAMINATE FLOORING</small>	 ZERO PVC FREE <small>RESILIENT GLUEDOWN FLOORING</small>	 ZERO PVC FREE <small>RESILIENT GLUEDOWN FLOORING WITH UNDERLAY</small>
Highlight Feature	Waterproof Laminate	50% Pre-Consumer Food Grade Recycled Polypropylene	50% Pre-Consumer Food Grade Recycled Polypropylene w/ Sound Reducing Pad
Plank Size	7.6" x 54.45" (Floating) 	7" x 48" (GlueDown) 	7" x 48" (GlueDown) 
Zero PVC	✓	✓	✓
Sound Reducing Underlay	1mm Attached Underlay		1mm Attached Underlay
Wear Layer	AC5 Superior Resistance	12MIL / 20MIL	12MIL / 20MIL
Colors Available	12 Colors	12 Colors	12 Colors
Anti-Microbial Coating	✓		
Format	Laminate	Resilient	Resilient
 Wellness Assurance	Contains no PVC, plasticizers, phthalates, halogens, chlorines, or heavy metals	Contains no PVC, plasticizers, phthalates, halogens, chlorines, or heavy metals	Contains no PVC, plasticizers, phthalates, halogens, chlorines, or heavy metals
MSRP	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$
Overall Thickness	11mm	3mm	4mm
Warranty	Residential: Lifetime Light Commercial: Lifetime Heavy Commercial: 20 Years	12MIL Residential: 20 Years Light Commercial: 10 Years Heavy Commercial: None	12MIL Residential: 20 Years Light Commercial: 10 Years Heavy Commercial: None
		20MIL Residential: Lifetime Light Commercial: 20 Years Heavy Commercial: 15 Years	20MIL Residential: Lifetime Light Commercial: 20 Years Heavy Commercial: 15 Years

Product Line-Up			
Plank Size			
Thickness	1.25mm	1.4mm	6mm
Size	3' x 33.4'	6' x 60'	4' x 6'
Sound Reduction	✓	✓	✓
Moisture Protection	✓	✓	✓
Antimicrobial Protection	✓	✓	✓
Insulation	✓	✓	✓
Joint Relief	⊘	⊘	✓
100% Recycled Fibers	⊘	✓	✓
Floating Floor Compatible	4mm+	4mm+	4mm+
GlueDown Floor Compatible	1.6mm+	⊘	⊘
Radiant Heat Compatible	⊘	✓	✓
Sound Reduction	67 IIC with SoHo Square 61 STC with SoHo Square 23 ΔIIC with SoHo Square"	77 HIIC with Sound-Tec 60 STC with Sound-Tec 35 ΔHIIC with Sound-Tec	78 HIIC with Sound-Tec 61 STC with Sound-Tec 41 ΔHIIC with Sound-Tec

ADHESIVES

REQUIRED TESTING



PRISM
3010 | FIRM-SET ADHESIVE

Bonds subfloor to GlueDown LVT for light-traffic conditions. Make sure to use the proper trowel based on porosity and primer usage.
Coverage: 150 - 260 sqft/gal

RH Tolerance	99%
pH Tolerance	5-12
MVER	Up to 12 lbs



EVERLAST
3020 | HARD-SET ADHESIVE

Bonds subfloor to GlueDown LVT for light-traffic and commercial applications. Make sure to use the proper trowel based on porosity and primer usage.
Coverage: 150 - 260 sqft/gal

RH Tolerance	99%
pH Tolerance	5-12
MVER	Up to 12 lbs



OMNI
3050 | ADHESIVE & MOISTURE BARRIER

Does it all in one step. Commercial-grade adhesive for GlueDown LVT, primer, and unlimited moisture protection. No moisture testing required.
Coverage: 180 -250 sqft/gal

RH Tolerance	100%, NTR
pH Tol	No Test Required
MVER	No Test Required



ASCEND
3080 | WALL ADHESIVE

Adhesive for application of LVT to vertical surfaces. Create a beautifully unique look for walls by using 2mm or thinner flooring.
Coverage: 250 - 300 sqft/gal

RH Tolerance	N/A
pH Tolerance	N/A
MVER	N/A



STRONGHOLD
3070 | MOLDING & STAIR TREAD ADHESIVE

Ensures that moldings stay put. High-strength, flexibly bonded, and resistant to high alkalinity. Comes in tube for use with a caulking gun.

RH Tolerance	N/A
pH Tolerance	N/A
MVER	N/A

SUBFLOOR COATINGS

REQUIRED TESTING



TRACTION
3545 | SUBFLOOR GRIP COATING

Fast and easy LooseLay installation. Not an adhesive. Provides horizontal grip, priming, and up to 90% moisture protection. Replace planks by hand in seconds.
Coverage: 1 Coat: 350 sqft/gal | 2 Coats: 200 sqft/gal

RH Tolerance	85-90%
pH Tolerance	5-12
MVER	Up to 10 lbs



ADVANTAGE
3505 | SUBFLOOR PRIMER

Primes for an effective adhesive bond to subfloor. Protects against alkali attack. Apply after appropriate moisture protection.
Coverage: 300 - 450 sqft/gal

RH Tolerance	75%
pH Tol	No Test Required
MVER	Up to 5 lbs



TRILOGY
3525 | MULTIPURPOSE PRIMER

Primes for an effective adhesive bond and protects against alkali attack.. Provides encapsulation or up to 95% moisture protection (not simultaneously).
Coverage: 1 Coat: 350 sqft/gal | 2 Coats: 200 sqft/gal

RH Tolerance	93-95%
pH Tol	No Test Required
MVER	Up to 10-15 lbs



INFUSE
3515 | ENCAPSULATOR & PRIMER

Encapsulates adhesive residue and primes for an effective bond to subfloor. Protects against alkali attack. Apply after any needed moisture protection.
Coverage: Up to 250 sqft/gal

RH Tolerance	90%
pH Tol	No Test Required
MVER	Up to 8 lbs



INFINITI
3535 | MOISTURE PROTECTION

Provides 100% moisture protection, no testing required. Before applying adhesive, use Infuse Encapsulator & Primer.
Coverage: 90 - 120 sqft/gal

RH Tol	No Test Required
pH Tol	No Test Required
MVER	No Test Required

